



Auction Sponsorship Opportunities

Greetings from Camp Madeleine!

As a valued member of The Madeleine Community, we are thrilled to hear of your interest in supporting our students' educational opportunities through this year's auction. Our team has been hard at work creating fantastic sponsorship packages to gain exposure for your business while supporting a worthy cause.

With a goal of raising \$30,000, we know you and your business can help us successfully reach this number by taking on one of the following fun-filled activities at or preceding Camp Madeleine.

Read on for more details!

Your Camp Madeleine Sponsorship Team

Camp Madeleine Title Sponsor \$7500

Equivalent to the role of Camp Director, this sponsorship opportunity has your name written all over it, literally and figuratively! The sole Camp Madeleine Title Sponsor receives exclusive rights to have their business name appear prominently before the title of the event, providing exciting brand exposure to our Madeleine community.

Camp Madeleine Title Sponsor benefits:

- :30 video presentation shown during the event
- Ad in the live auction brochure
- Logo on paddle raise paddle
- Name with Camp Madeleine logo highlighted on the dance floor gojo
- Logo on website for online silent auction
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- 1 dedicated email communication to school families highlighting the business
- Verbal recognition at auction
- Gift card or credit amount (drawn from sponsorship cost) toward your business goods or services to be gifted at random to one lucky camper
- 4 tickets to the auction
- 4 round trip spots on the party bus



Blazing Trails Raffle \$5000

The ever-popular auction raffle returns with Camp Madeleine. One gracious sponsor will have the chance to make Madeleine dreams come true by helping us bring big ticket prizes to raffle ticket buyers, including the infamous \$4,000 cash voucher!

Blazing Trails Raffle Sponsor benefits:

- Logo on raffle tickets
- Logo on auction site raffle landing page
- Acknowledgement at raffle drawing
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction
- 2 round trip spots on the party bus

Happy Camper Cocktail Bar \$5000

Keep auction guests fueled for the evening! Your generosity will provide one drink ticket per Camp Madeleine for the signature cocktail or a glass of beer or wine at the end of the evening.

Happy Camper Cocktail Bar Sponsor benefits:

- Signage at the bar with the company name on the cocktail menu
- The opportunity to select and name the signature cocktail for the evening with 4 auction chairs
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction
- 2 round trip spots on the party bus

Adventure Awaits Party Bus \$5000

We're taking Camp Madeleine off-site this year! What better way for our campers to make the trek than via the Camp Madeleine Party Bus? A luxury Northwest Navigator will whisk 56 ticketed boarders from The Madeleine to Castaway, cocktails in hand while kumbaya-ing the entire journey. Return trip included.

Adventure Awaits Party Bus Sponsor benefits:

- Host of the party bus, opportunity to address attendees during the ride
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Signage on the party bus
- Verbal recognition at auction
- 2 tickets to the auction
- 2 round trip spots on the party bus

Under The Stars S'mores Bar \$3500

What is camping without s'mores? Portland's own 1927 S'more Company is partnering with Camp Madeleine and offering a s'more unlike any other. Campers will get one s'more at the end of the evening to go on to those who would like to enjoy the dessert at home.

Under The Stars S'mores Bar Sponsor benefits:

- Signage at the s'mores bar
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction



Battle of the Axes \$3500

Unleash your inner lumberjack and bring your swing to Camp Madeleine's axe-treme showdown axe throwing activity. Expert coaches will guide guests through the axe throwing process so everyone gets a chance to try it all several times during the evening!

Battle of the Axes Sponsor benefits:

- Signage at the event
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction

The Free Spirit \$3500

The great outdoors is calling one generous sponsor willing to provide the wine & spirits for campers this year. Join forces with the Happy Camper Cocktail Bar to create the perfect mix of award-winning beverages that will keep everyone entertained.

The Free Spirit Sponsor benefits:

- Signage at the event
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction

Into The Wild Afterparty DJ \$1500

Following the live auction, this sponsorship opportunity will keep the party going by sponsoring our DJ and dance party.

Into The Wild Afterparty DJ Sponsor benefits:

- Signage at the event
- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction
- 2 tickets to the auction

The Backpacking Benefactors \$1200

Our tried and true general sponsorship level open to unlimited donors is back! The Backpacking Benefactors are the strong and steady supporters who contribute to the cause in return for exceptionally solid brand recognition.

The Backpacking Benefactors Sponsor benefits:

- Logo on event materials (auction banner displayed at school, on social media, auction website, and in auction emails plus recognition in live auction brochure)
- Verbal recognition at auction

All auction sponsorships fulfill the family auction donation requirements.

Questions? Contact our Sponsorship Sub-Chairs Rose Francis or Holly + Scott Tse at auctionsponsor@themadeleine.edu.