



WELCOME ABOARD

The Madeleine Auction • 11/5/22

ADVERTISING RATE CARD

Advertising in The Madeleine Auction catalog is a great way to showcase your business to our school and parish! All advertisements will be included in the digital and printed versions of the catalog. Thank you for considering The Madeleine Auction catalog for your advertising dollars.

FULL PAGE

6.5" W x 8" H, no bleeds

QUARTER PAGE

3.25" W x 4" H

HALF PAGE

6.5" W x 4" H

**BUSINESS CARD
HORIZONTAL
3.5" W x 2" H**

**BUSINESS
CARD
VERTICAL
2" W x 3.5" H**

Ad Specifications

- ▶ Preferred file format: High-resolution PDF.
- ▶ Alternate file formats accepted.
 - ▷ Native Application Files: Adobe CS6+ or CC, Mac format: Illustrator (outline) or InDesign packaged with all included fonts and linked graphics
- ▶ **DO NOT** send Microsoft Word, Publisher or Powerpoint files.

Image Resolution

All images in ads should be final, color corrected, high-resolution (300 dpi at actual size image usage). CMYK files are preferable, RGB acceptable.

Submission Deadline

All advertising artwork must be submitted no later than 12:00 p.m., October 14, 2022.

Ad Sizes

Run of Book: full color; no bleeds.

Business Card: 2" x 3.5"

(horizontal or vertical) **\$250**

Quarter Page: 3.25" W x 4" H **\$350**

Half Page: 6.5" W x 4" H **\$550**

Full Page: 6.5" W x 8" H **\$800**

Information and Submissions

For more information or to submit your ad, contact **Heather Bell** at auctionads@themadeleine.edu.